CELEBRATING INTERNATIONAL DAY OF THE GIRL
For International Day of the Girl 2016, girls from Plan India’s communities across India stepped into the shoes of leaders and change makers to walk the proverbial mile in a series of takeovers.

Globally, Plan International organised over 200 takeovers in more than 50 countries to mark International Day of the Girl, where girls became presidents, mayors, senior directors, school principals, police officers, newspaper editors and radio anchors for a day to raise their voice for justice and equality.

Together with a host of multi-sectoral partners, the aim of the takeovers was to demonstrate the places and spaces where girls should enjoy their rights but most often don’t.
Campaign Material - English

**RALLY BEHIND GIRLS SO EVERYBODY WINS**

**SUPPORT GIRLS’ RIGHTS**
www.planindia.org
#DayoftheGirl

**BE A DRIVER OF CHANGE**
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**SAY NO**

**TO TRAFFICKING**

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#DayoftheGirl

SUPPORT GIRLS’ RIGHTS

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Corporate Takeover

• On Oct 5, Yasmin, from Delhi, took over Daiichi Sankyo India, a leading pharmaceutical company and Plan India corporate partner.
• During her takeover, she exchanged ideas across organisational levels and provided a unique insight and youth perspective toward the company’s current and future CSR initiatives.
Village Panchayat Takeovers

• Girls in Uttar Pradesh, Bihar, Jharkhand and Uttarakhand took over their village Panchayat for the day. In all, there were 9 takeovers organised.
• As part of their takeovers, girls were sworn in, inspected the preparation of mid-day meals, organised village meetings, visited a pre-school and conducted other activities.

Sahibun taking the oath as Pradhan in UP

Children PRI members discussing issues on girls’ rights in Bihar

PRI members during a Panchayat Takeover
School Takeovers

- As part of the #GirlsTakeover initiative, girls in Jharkhand and Uttar Pradesh took over schools as the principal. Overall, 6 school takeovers were conducted.

Nandi, inspecting the school kitchen in Jharkhand

Gudiya as the school principal in Uttar Pradesh

A girl during her school takeover in Jharkhand
Girls in Delhi, Uttar Pradesh and Uttarakhand took charge of prominent radio stations, voicing their opinions and bringing prominence to the issues of girls’ rights and gender equality.

In Delhi, Ruby and Champa interviewed RJ Recharge Rohit on Radio Mirchi and raised awareness on Day of the Girl.
In Delhi, Sunita took over as Editor of Dainik Jagran, a leading Hindi daily. Her article was published on the front page of the newspaper.

As part of the takeover, Sunita spent a day working with the editorial team finalising content for publishing.
In Hyderabad, Bhavani was made the Station House Officer of the Musheerabad Police Station for the day where she facilitated a session on sensitivity while handling cases of women and children.
Shivangi, from UP, was made a Commandant at the Indo-Nepal border in Sanauli where she inspected incoming and outgoing travelers.
Traffic Police Takeover

Volunteers with members from the EU and Delhi Traffic Police

• 120 girls from our communities stepped into the roles of traffic policemen and manned traffic in New Delhi, namely, Mandi House, Windsor Circle, Baba Kharak Singh Marg and Rajpath intersections.
Traffic Police Takeover

• The takeover was done in partnership with the European Union and Delhi Traffic Police. Tomasz Kozlowski, the EU Ambassador to India was on hand to inaugurate the takeover.
International Takeover

- Shatabdi was a youth representative as part of Plan International Spain’s #GirlsTakeover initiative.
- She participated in an event at the National Parliament and took over as President of the Spanish Academy of Arts and Cinematographic Sciences in Madrid.

Shatabdi was joined by girls from other countries

At the Spanish Academy of Arts and Cinematographic Science

Shatabdi at the Plan International Spain Office
MEDIA COVERAGE
Message of gender equality at signals

In a bid to draw attention towards gender discrimination, around hundred girls from marginalised sections on Monday manned traffic for two hours at multiple locations in the city.

The European Union in collaboration with NGO Plan India commemorated ‘International Day of the Girl child’, which is being celebrated in more than 50 nations worldwide. The girls dressed in pink T-shirts displayed signages and posters on gender equality at Rajpath, Mandi House and Windsor Circle among others during the event.

“Ensuring that girls feel respected and valued in society is the first step to breaking the barriers of discrimination. To empower them is not just our moral duty, it is also solution to some of the greatest challenges we face in the quest for development and peace,” said Tomasz Kozlowski, EU ambassador to India.

Bhayashri Dengle, executive director, Plan India said, “Securing girls rights is a critical social justice issue now. It is our responsibility to create an environment that will enable every girl to fulfil her dreams”. PTI

Girls turn traffic cops for a day

Girls take over as traffic cops

FOR THE GIRLS, BY THE GIRLS

Girls turn traffic cops for a day
Media Coverage – Hyderabad

[Image of newspaper article in Telugu]

[Text of newspaper article in Telugu]

Plan India
THANK YOU